

Dear FCC Official:

The Consumers Bankers Association is seeking to weaken Indiana's Telephone Privacy act, the sole purpose of which can only be to further their direct marketing efforts by contacting individuals, unaware, at their home, whether they wish to be contacted or not.

I respectfully solicit the FCC to immediately withdraw the petition. It should be an individual consumer's choice to contact their bank for any services they may require. It should not be the Bank's choice to contact individuals directly, on a one-to-one basis. Television is OK, as it is an accepted media, which doesn't require a response, it can just be ignored. The telephone requires direct 1 on 1 contact (which is what the banks want). Neither the initiative to make such a contact, nor the time (often very convenient) that such phone call is received is under the control of the consumer.

The Indiana Telephone Privacy Law has put the management of personal financial affairs back in the hands of the consumer. Please do not take that away.

Thank you for considering my request.

Respectfully,

Ralph J. Brescia